



NMR FIRST IN THE WORLD TO DISTRIBUTE FSC-CERTIFIED POSTERS

NMR is pleased to announce that after a lengthy testing period, effective April 1st, 2009 all AQUARIUS regular posters will be printed on FSC paper. Environmental issues are an important part of our corporate culture. With a product line whose primary ingredient is derived from one of the world's most precious resources, natural forests, it is incumbent upon us to limit the impact of our commercial activities. We also recognize that our primary consumer is today's youth. It would be morally wrong and disingenuous to serve this customer base without taking the necessary steps to insure that their consumption of our products does not infringe upon their rights to enjoy our planet today and in the future. As an industry leader we regard this as an important first step towards our goal of offering environmentally and socially responsible products in all AQUARIUS merchandise categories.

What Is FSC?

FSC (Forest Stewardship Council) is an independent, non-governmental, not for profit organization established to promote the responsible management of the world's forests. FSC is the only forest certification system that is supported by all major environmental groups. FSC has a direct and permanent positive impact on the world's forests and the people living from, in and around the forest.

How does FSC certification make a difference in the world's forests?

All FSC certified forests must comply with FSC rules about how the forests should and should not be managed. When a forester decides to become FSC certified, he or she will make changes to comply with the relevant FSC requirements. FSC certification means that fiber is sourced from an FSC certified forest, processed by an FSC certified pulp manufacturer, used in the production of paper by an FSC certified paper manufacturer, distributed by an FSC certified paper merchant and printed by an FSC certified printer.

What does the FSC logo on products represent?

Products carrying the FSC label are independently certified to assure consumers that they come from forests that are managed to meet the social, economic and ecological needs of present and future generations.

For more information on FSC visit www.fsc.org .